



New Text Service Announcement

EMAIL TEMPLATE

Use this email template to announce the new text service to your members. Simply copy and paste the messaging below into your member management and/or email software and update the information in brackets.

From: [Business Name]
Subject: New Text Service

Hi [First Name],

These days, most people would rather receive a text message than a phone call. And, who can blame them?! Text messages are a lot more convenient — and allow you to respond on your own time.

We're happy to announce that this September, we're implementing a new text service to elevate your experience. This new service will send friendly text reminders to you regarding your member account — allowing you to connect with Member Solutions customer service even faster — when most convenient for you.

If you'd like more details about the service, or would like to update your communication preferences, feel free to contact Member Solutions at 888.277.4408 or cs@membersolutions.com at any time.

We look forward to providing this new service to you!

[Owner Name]